

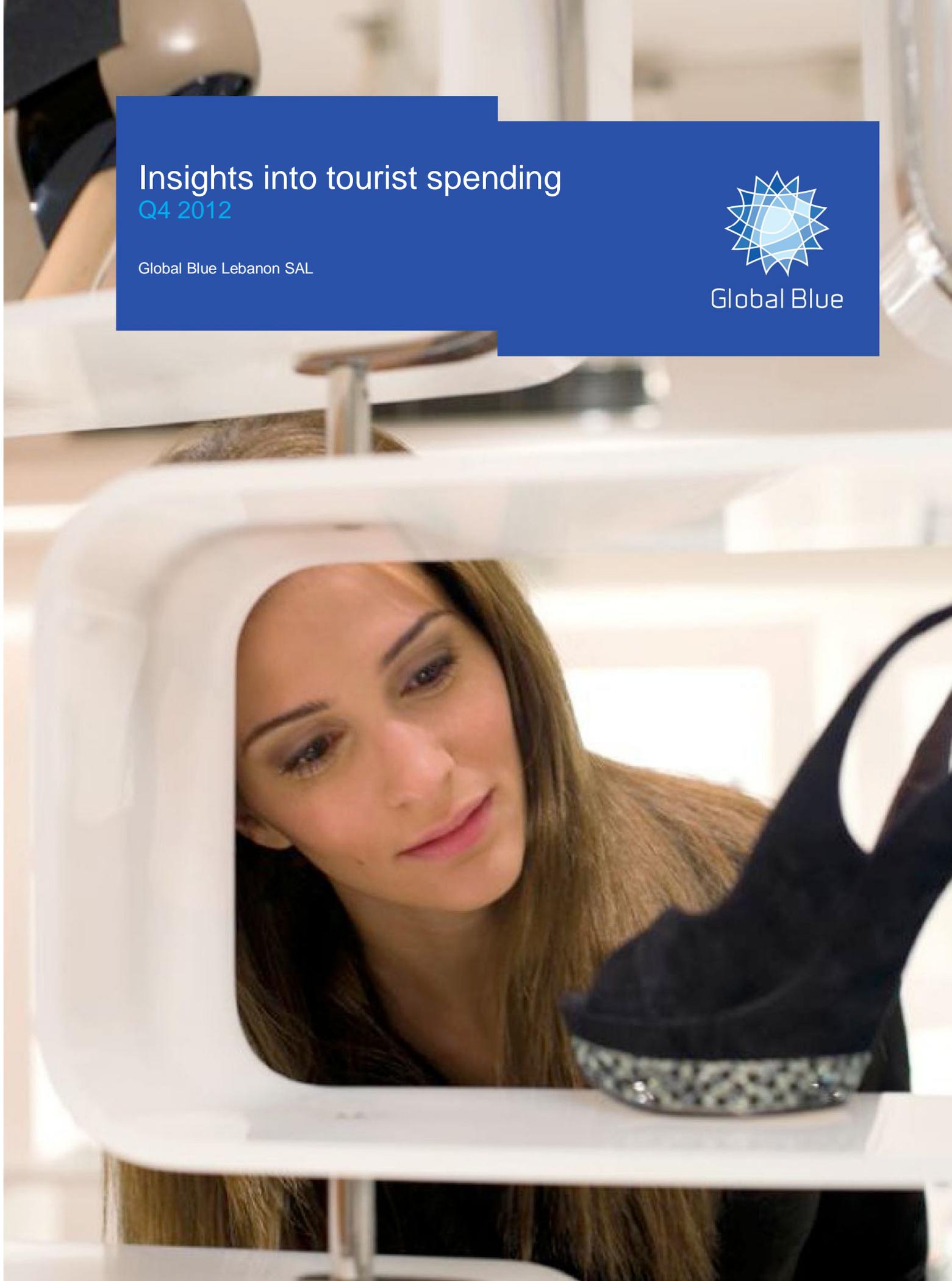
# Insights into tourist spending

Q4 2012

Global Blue Lebanon SAL



Global Blue





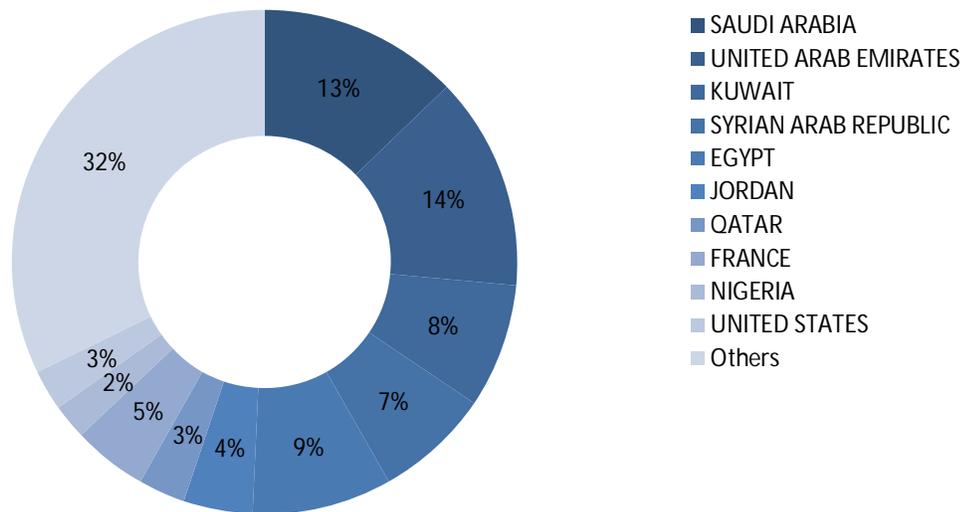
## Contents

<b>Country of residence insight</b> .....	<b>3</b>
A. Spending distribution by country of residence – Q4 2012.....	3
B. Spending distribution by country of residence – YTD 2012.....	3
C. Spending evolution – Q4 2012 vs. Q4 2011.....	4
D. Spending evolution – Q4 2012 vs. Q3 2012.....	4
E. Spending evolution – YTD vs. PYTD.....	4
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011.....	5
G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012.....	5
H. Number of refund transactions evolution – YTD vs. PYTD.....	5
I. Average spending evolution – Q4 2012 vs. Q4 2011.....	6
J. Average spending evolution – Q4 2012 vs. Q3 2012.....	6
K. Average spending evolution – YTD vs. PYTD.....	6
<b>Category insight</b> .....	<b>7</b>
A. Spending distribution by category – Q4. 2012.....	7
B. Spending distribution by category – YTD 2012.....	7
C. Spending evolution – Q4 2012 vs. Q4 2011.....	8
D. Spending evolution – Q4 2012 vs. Q3 2012.....	8
E. Spending evolution – YTD vs. PYTD.....	8
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011.....	9
G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012.....	9
H. Number of refund transactions evolution – YTD vs. PYTD.....	9
I. Average spending evolution – Q4 2012 vs. Q4 2011.....	10
J. Average spending evolution Q4 2012 - vs. Q3 2012.....	10
K. Average spending evolution YTD - vs. PYTD.....	10
<b>Area insight</b> .....	<b>11</b>
A. Spending distribution by area – Q4 2012.....	11
B. Spending distribution by area – YTD 2012.....	11
C. Spending evolution – Q4 2012 vs. Q4 2011.....	12
D. Spending evolution – Q4 2012 vs. Q3 2012.....	12
E. Spending evolution – YTD vs. PYTD.....	12
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011.....	13
G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012.....	13
H. Number of refund transactions evolution – YTD vs. PYTD.....	13
I. Average spending evolution – Q4 2012 vs. Q4 2011.....	14
J. Average spending evolution – Q4 2012 vs. Q3 2012.....	14
K. Average spending evolution – YTD vs. PYTD.....	14

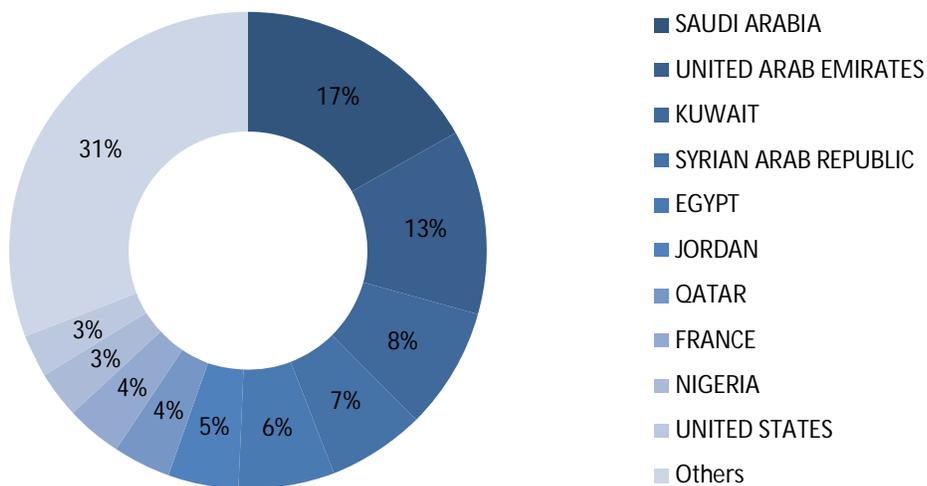
## Country of residence insight

The figures published by Global Blue Lebanon SAL throughout this report represent purchases by tourists in Lebanon whose vat was claimed. It gives a fair view about tourists' shopping trends. Global Blue Lebanon SAL is not liable for any misinterpretation of these figures by third parties.

### A. Spending distribution by country of residence – Q4 2012

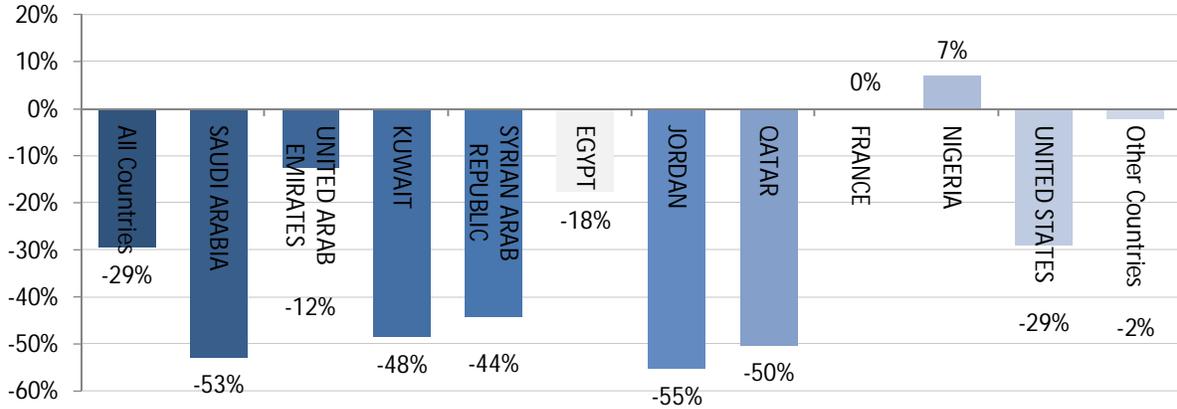


### B. Spending distribution by country of residence – YTD 2012

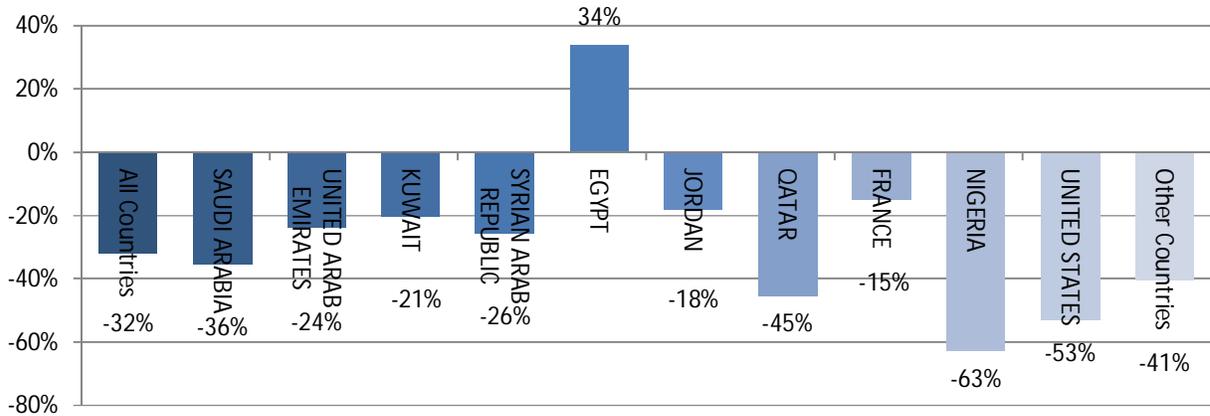




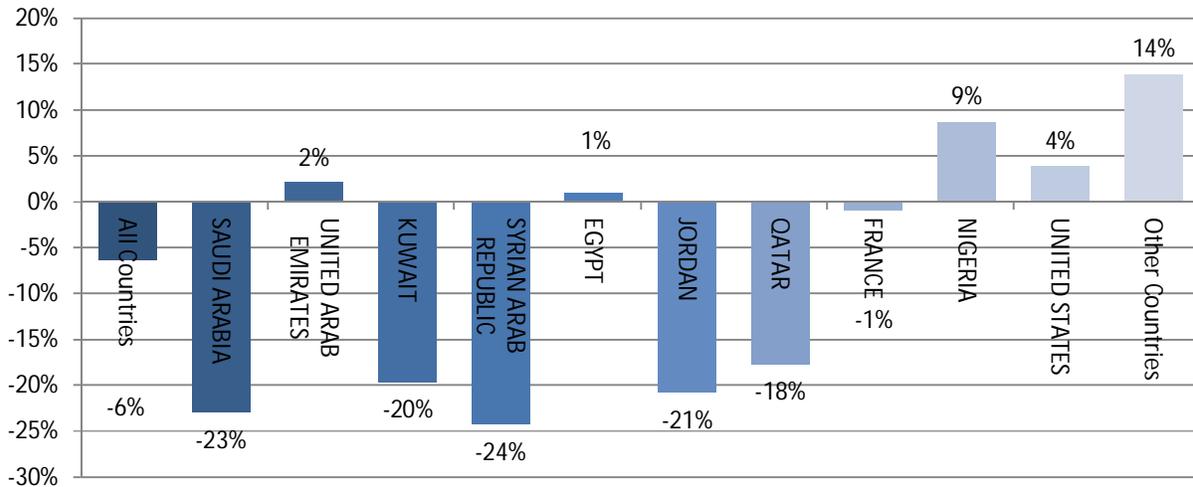
C. Spending evolution – Q4 2012 vs. Q4 2011



D. Spending evolution – Q4 2012 vs. Q3 2012

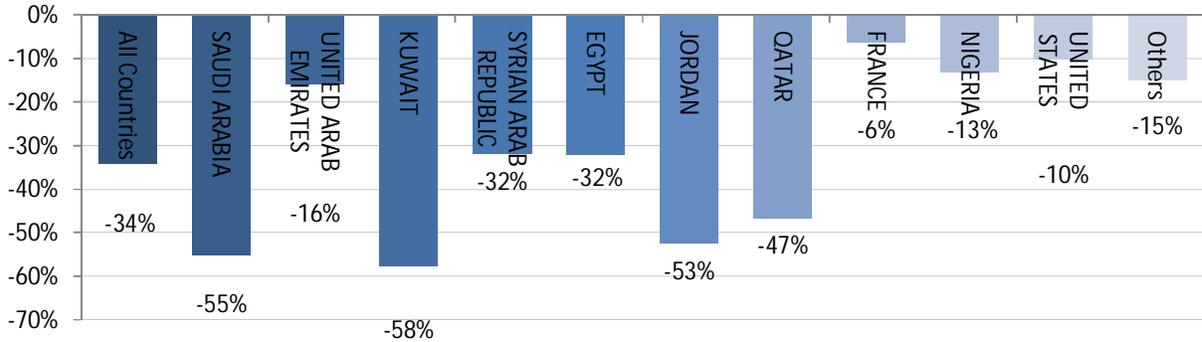


E. Spending evolution – YTD vs. PYTD

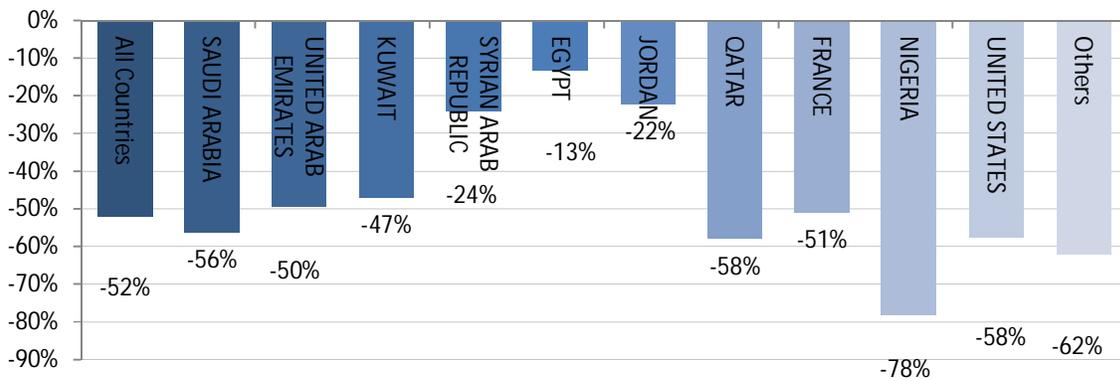




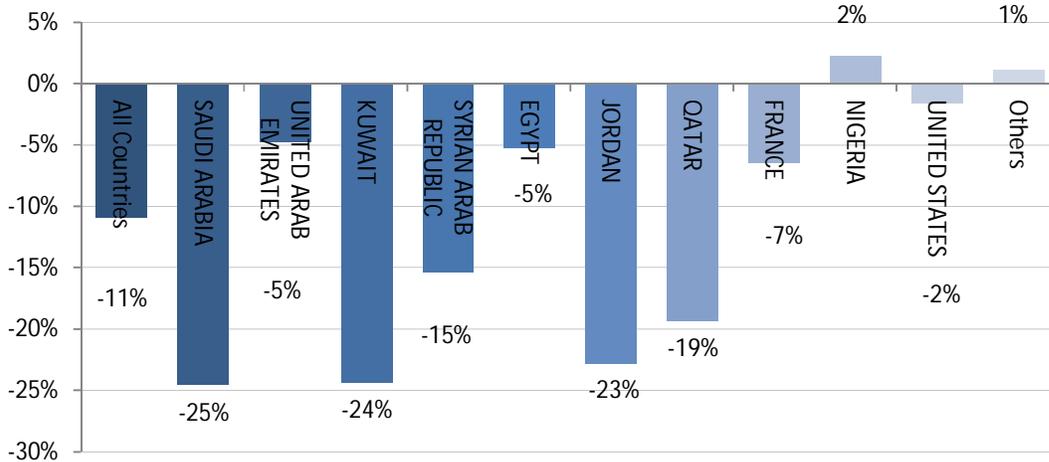
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011



G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012

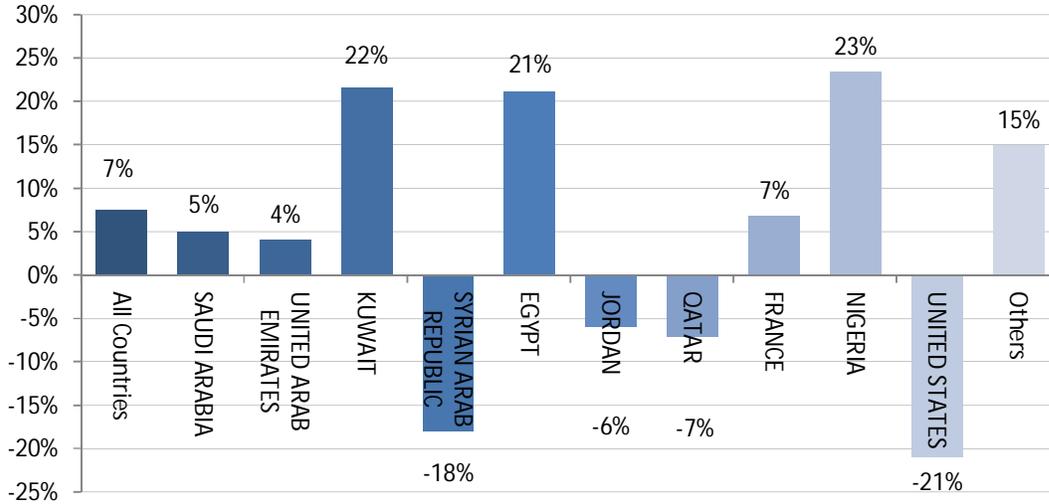


H. Number of refund transactions evolution – YTD vs. PYTD

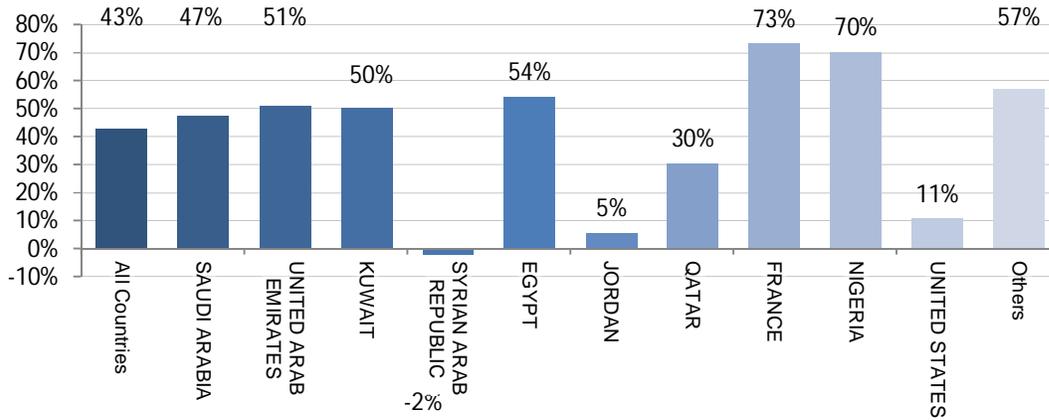




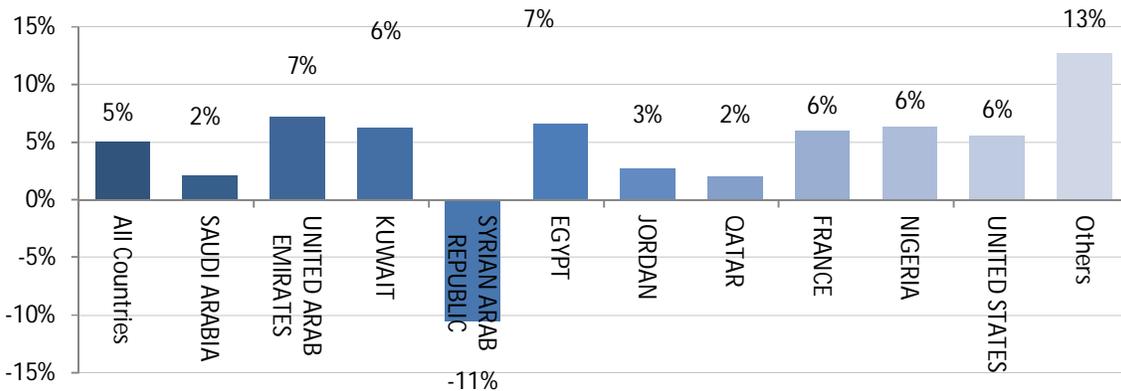
I. Average spending evolution – Q4 2012 vs. Q4 2011



J. Average spending evolution – Q4 2012 vs. Q3 2012



K. Average spending evolution – YTD vs. PYTD

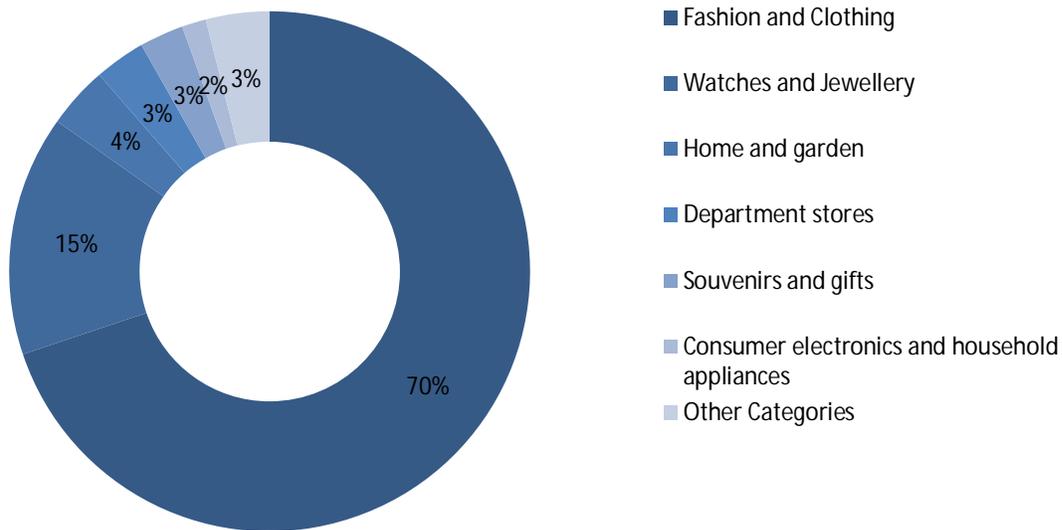




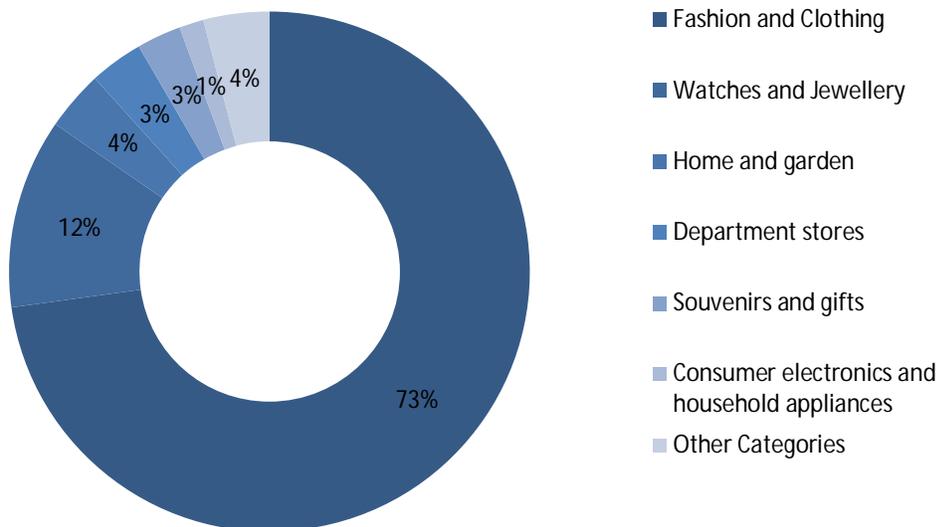
## Category insight

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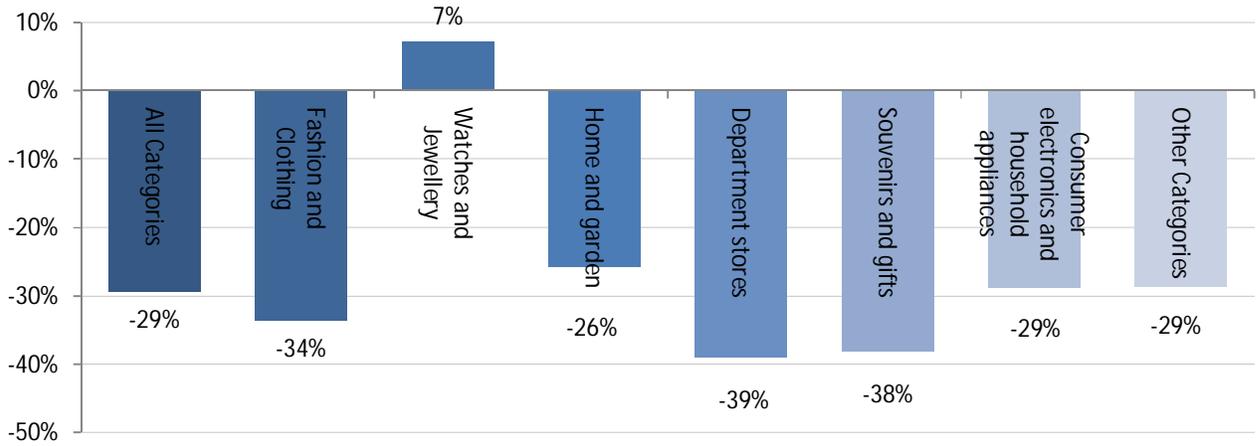
### A. Spending distribution by category – Q4. 2012



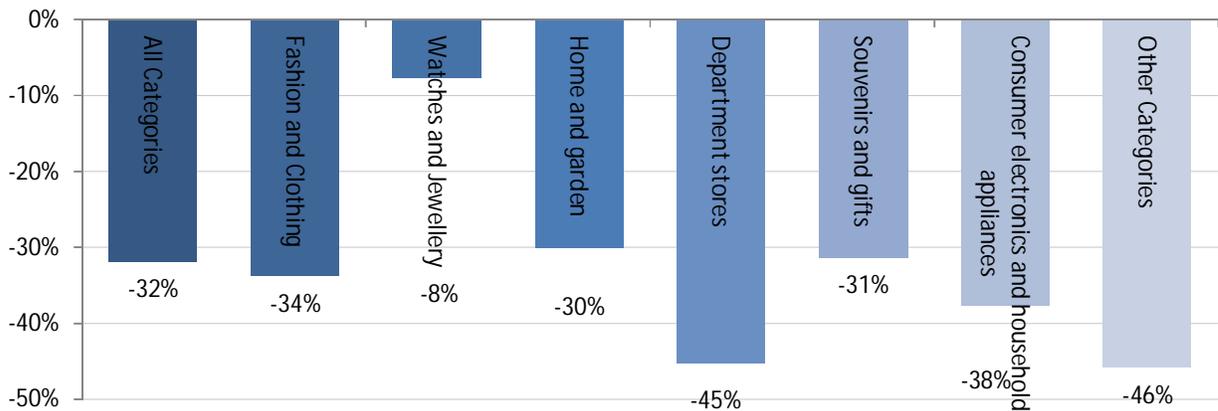
### B. Spending distribution by category – YTD 2012



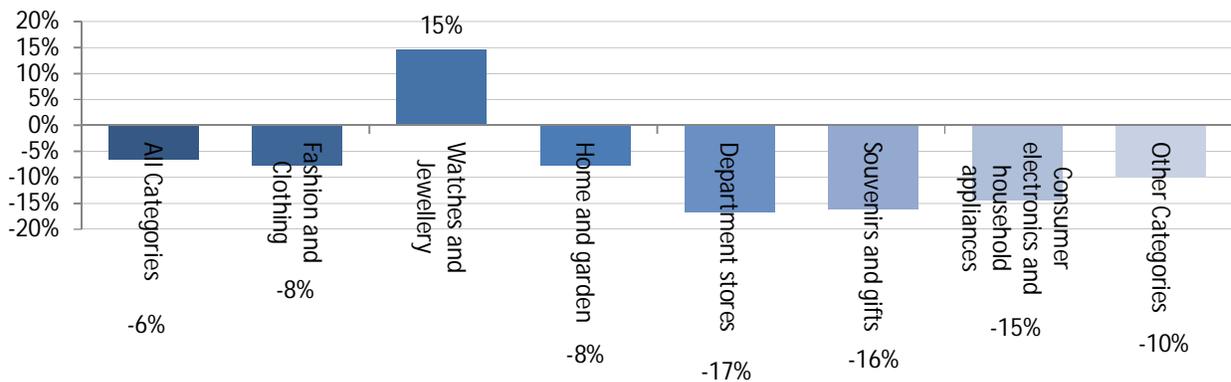
C. Spending evolution – Q4 2012 vs. Q4 2011



D. Spending evolution – Q4 2012 vs. Q3 2012

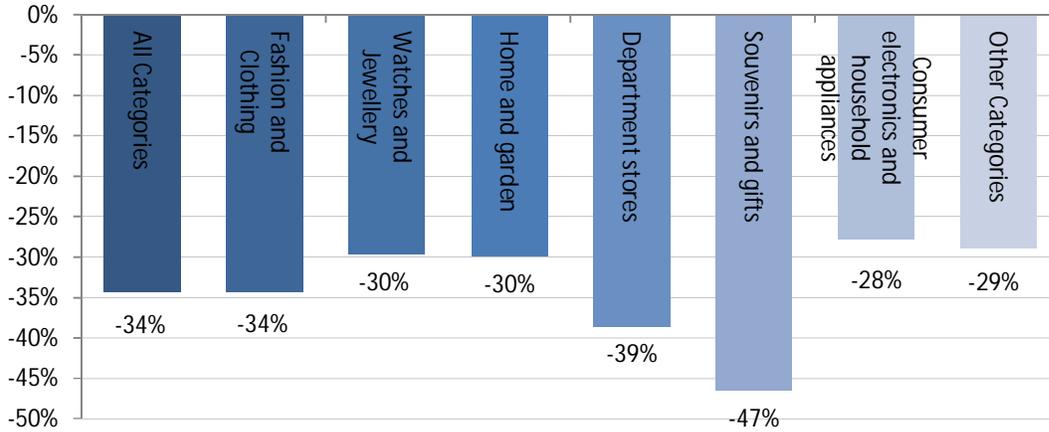


E. Spending evolution – YTD vs. PYTD

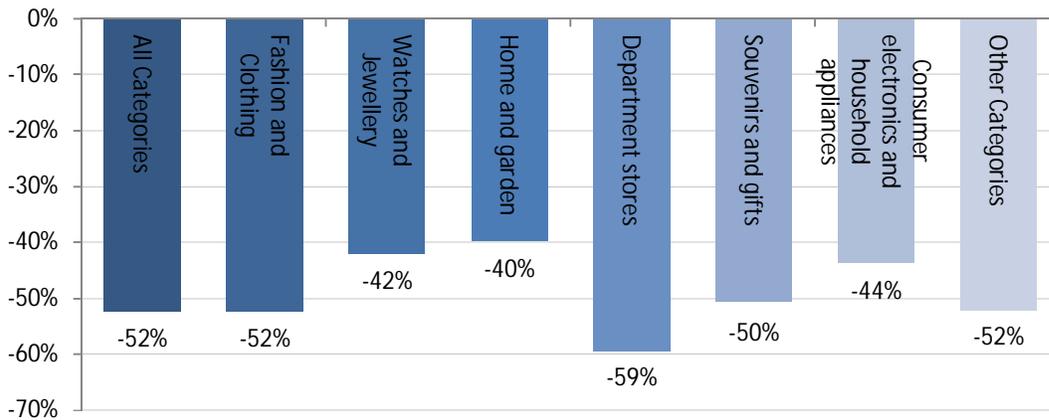




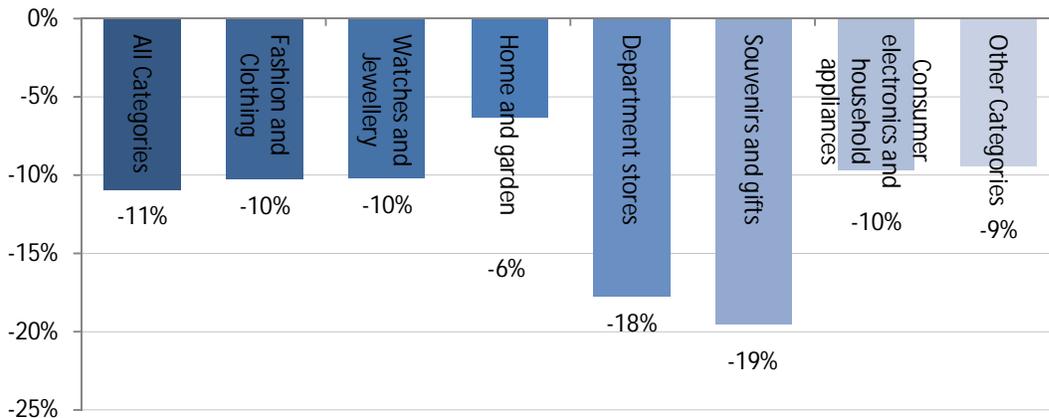
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011



G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012

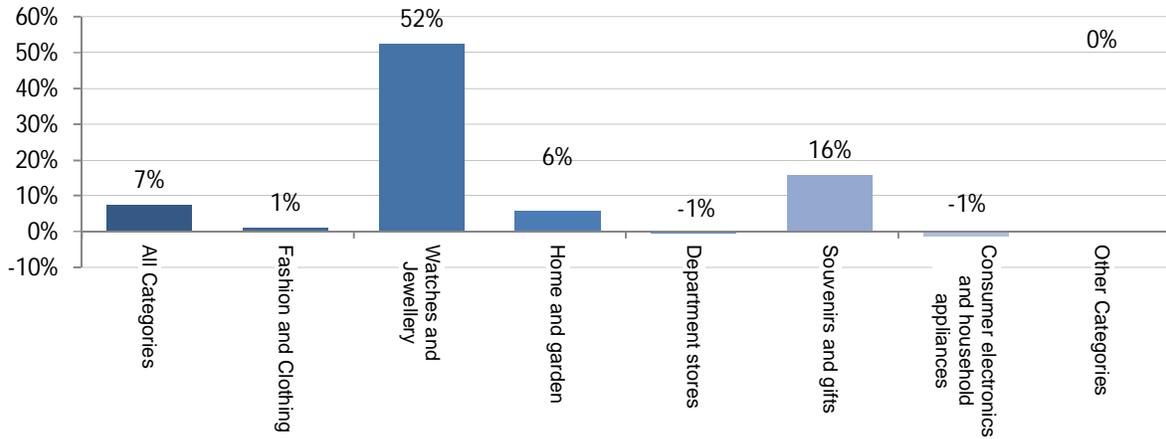


H. Number of refund transactions evolution – YTD vs. PYTD

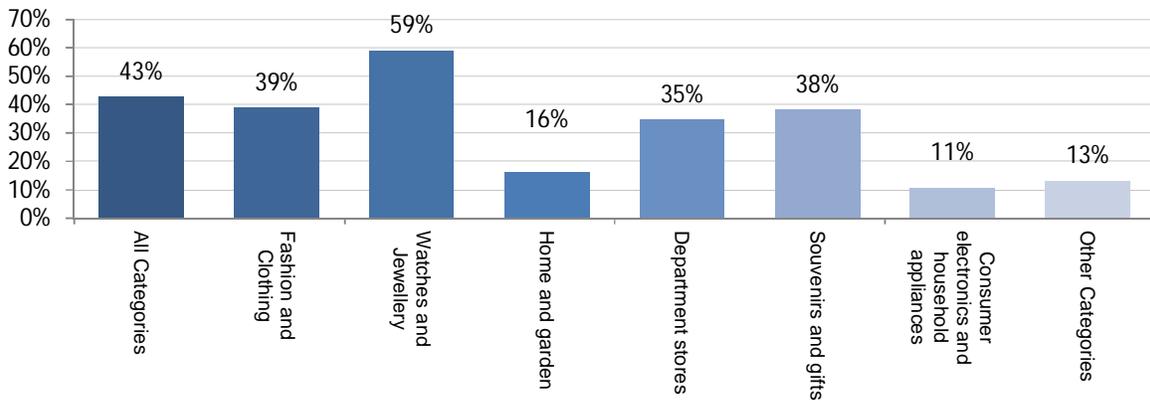




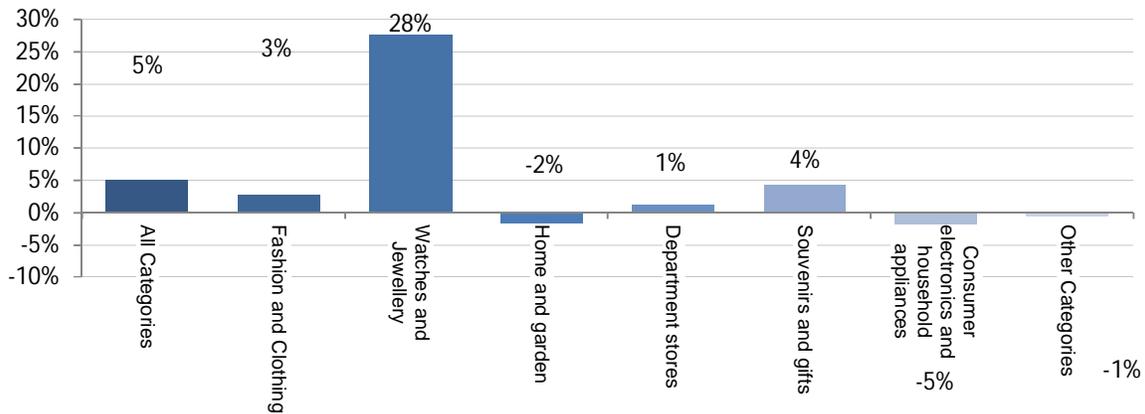
I. Average spending evolution – Q4 2012 vs. Q4 2011



J. Average spending evolution Q4 2012 - vs. Q3 2012



K. Average spending evolution YTD - vs. PYTD

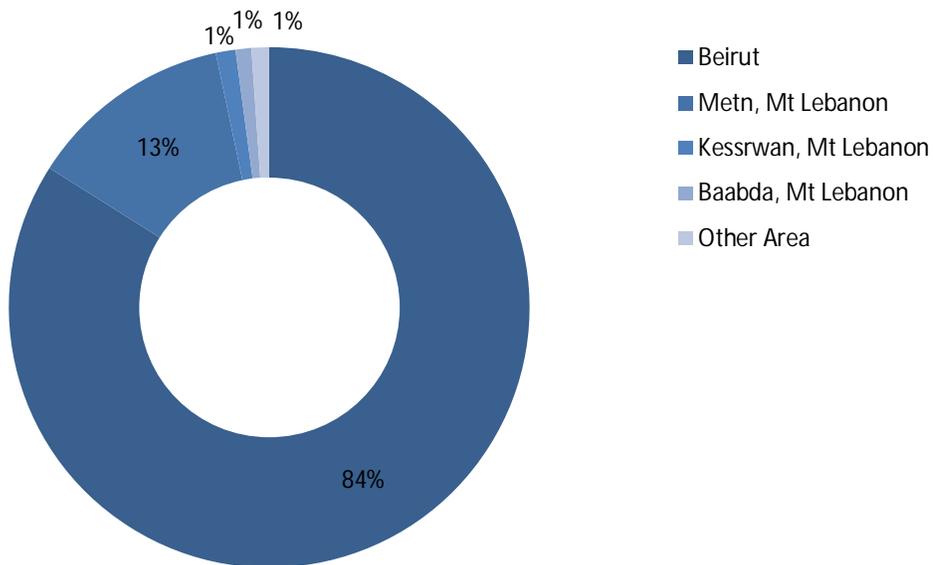




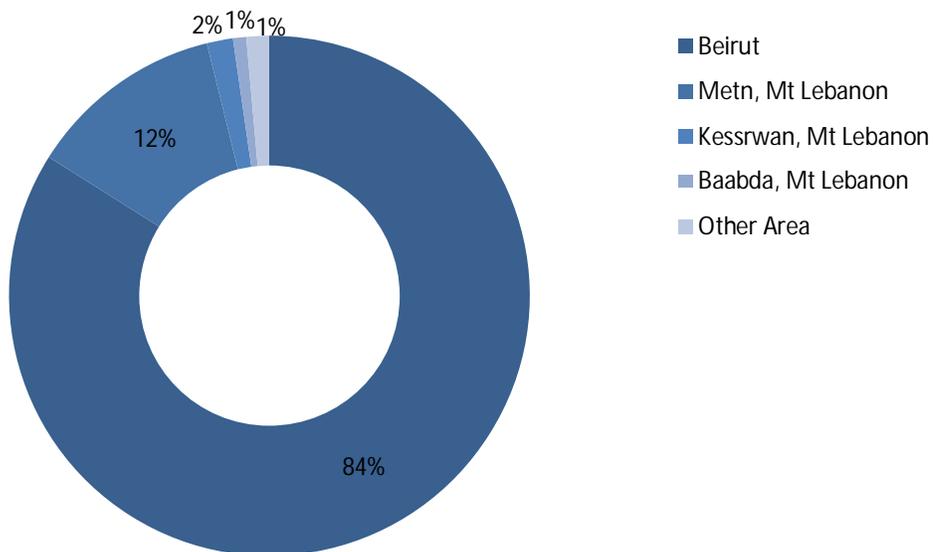
## Area insight

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### A. Spending distribution by area – Q4 2012

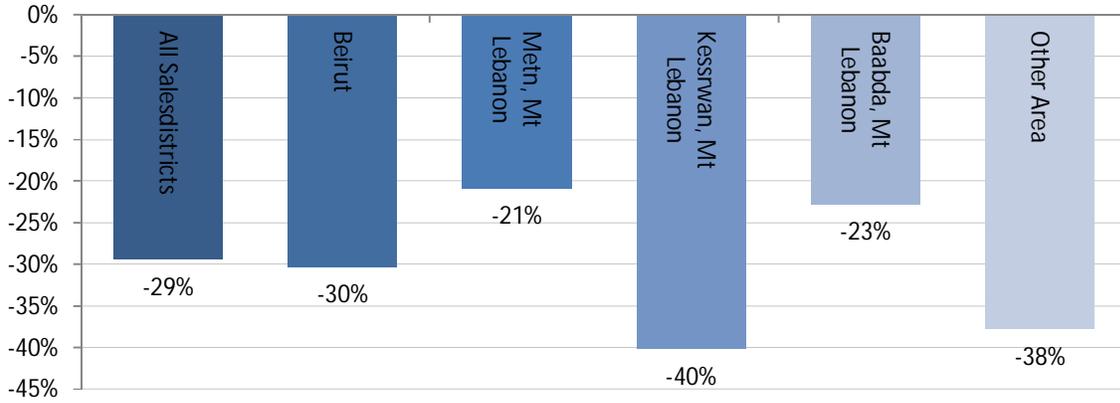


### B. Spending distribution by area – YTD 2012

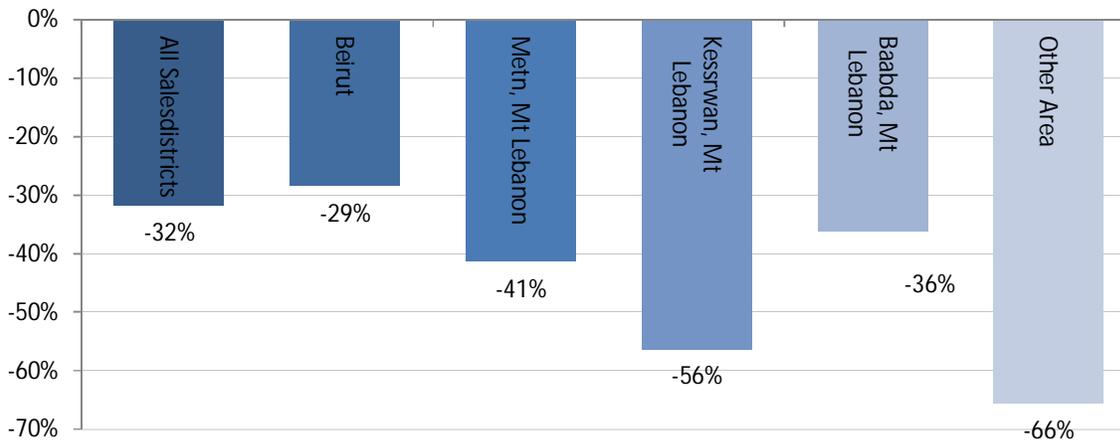




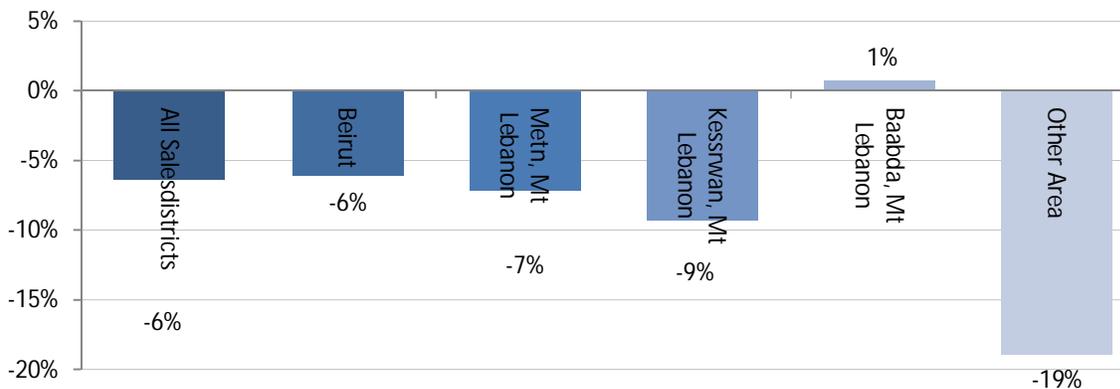
C. Spending evolution – Q4 2012 vs. Q4 2011



D. Spending evolution – Q4 2012 vs. Q3 2012

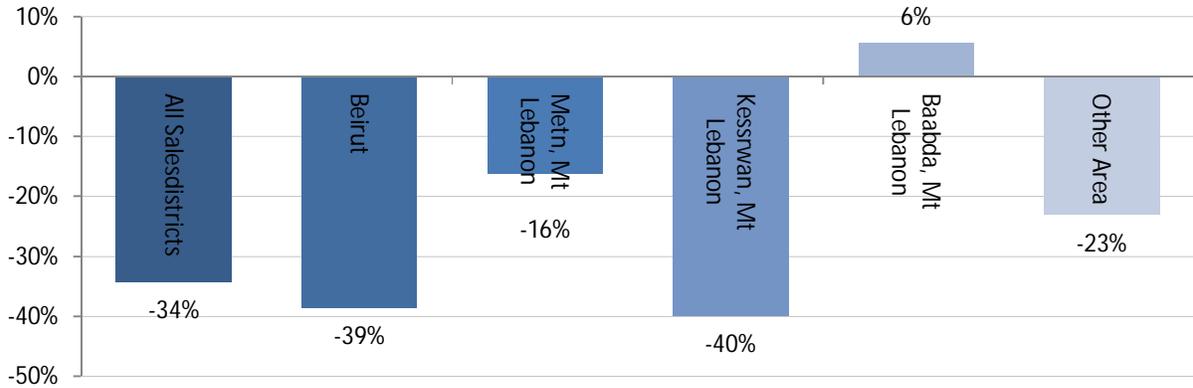


E. Spending evolution – YTD vs. PYTD

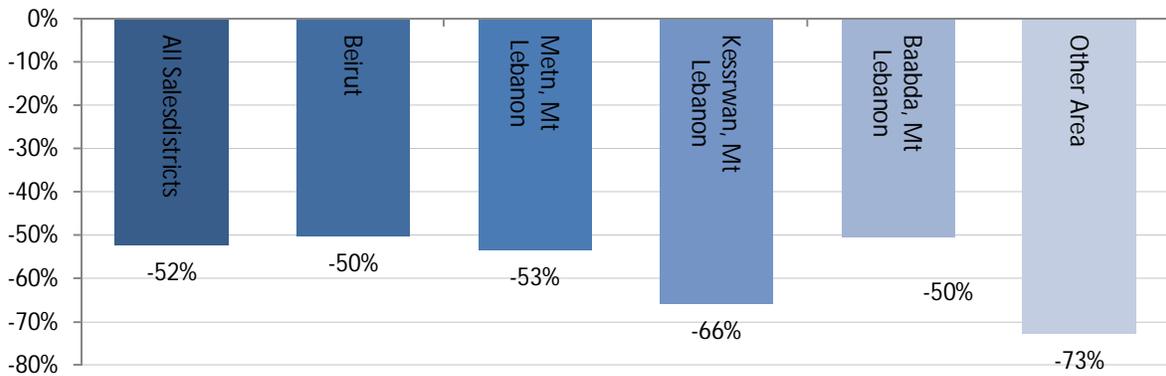




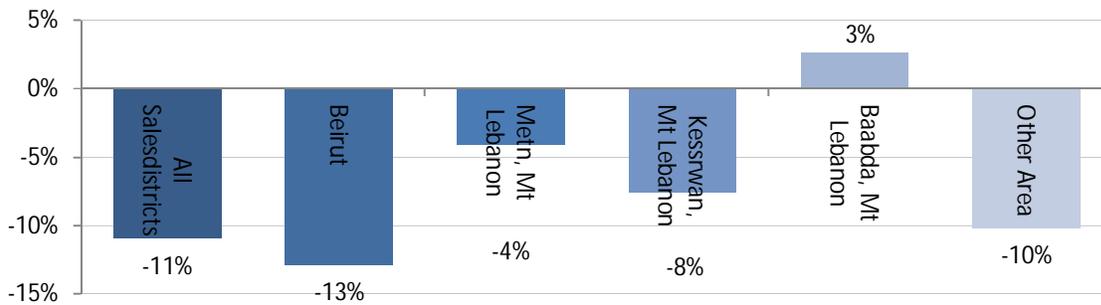
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011



G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012

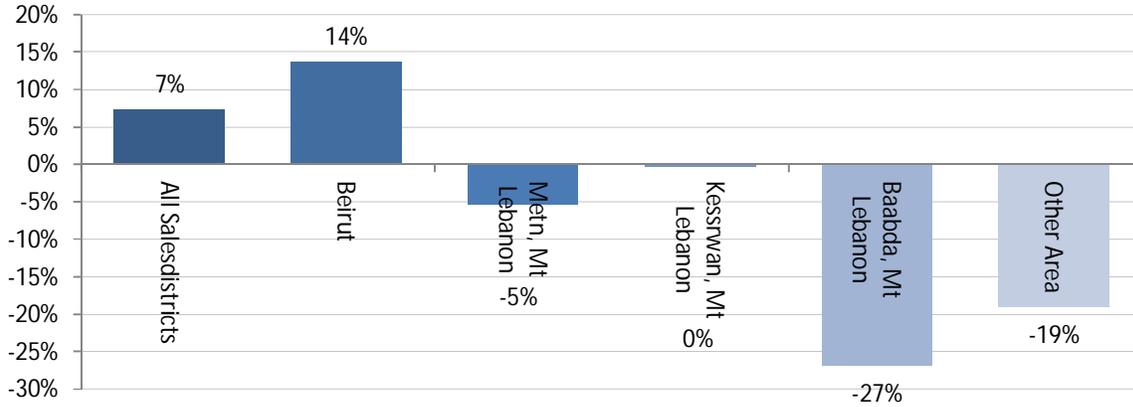


H. Number of refund transactions evolution – YTD vs. PYTD

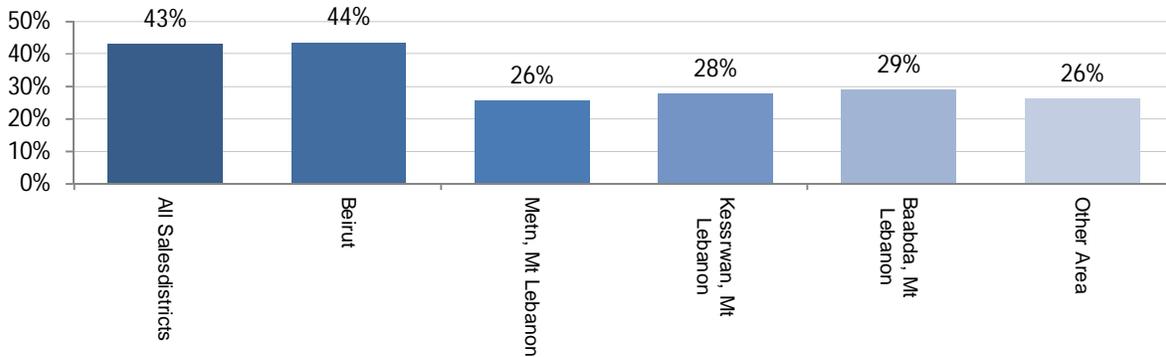




I. Average spending evolution – Q4 2012 vs. Q4 2011



J. Average spending evolution – Q4 2012 vs. Q3 2012



K. Average spending evolution – YTD vs. PYTD

